



Company Presentation

2025





Reimagining Motion

“We are driven by a **passion** to examine the science, mechanics and philosophy of movement. To help create a world that is climate-neutral and one that makes **safe, comfortable, green mobility** a reality for everyone.”

Helmut O. List

Chairman and CEO
AVL List GmbH



About Us

We are one of the world's leading mobility technology companies for development, simulation and testing in the automotive industry, and in other sectors such as rail, marine, and energy.

Based on extensive in-house research activities, we deliver concepts, technology solutions, methodologies, and development tools for a greener, safer, better world of mobility and beyond.



AVL at a Glance



1948

Founded



29

Countries
Represented



12,200

Employees Worldwide



11 %

Of Turnover Invested
in Inhouse R&D

75+

Years of Experience

50+

Global Tech and
Engineering Centers

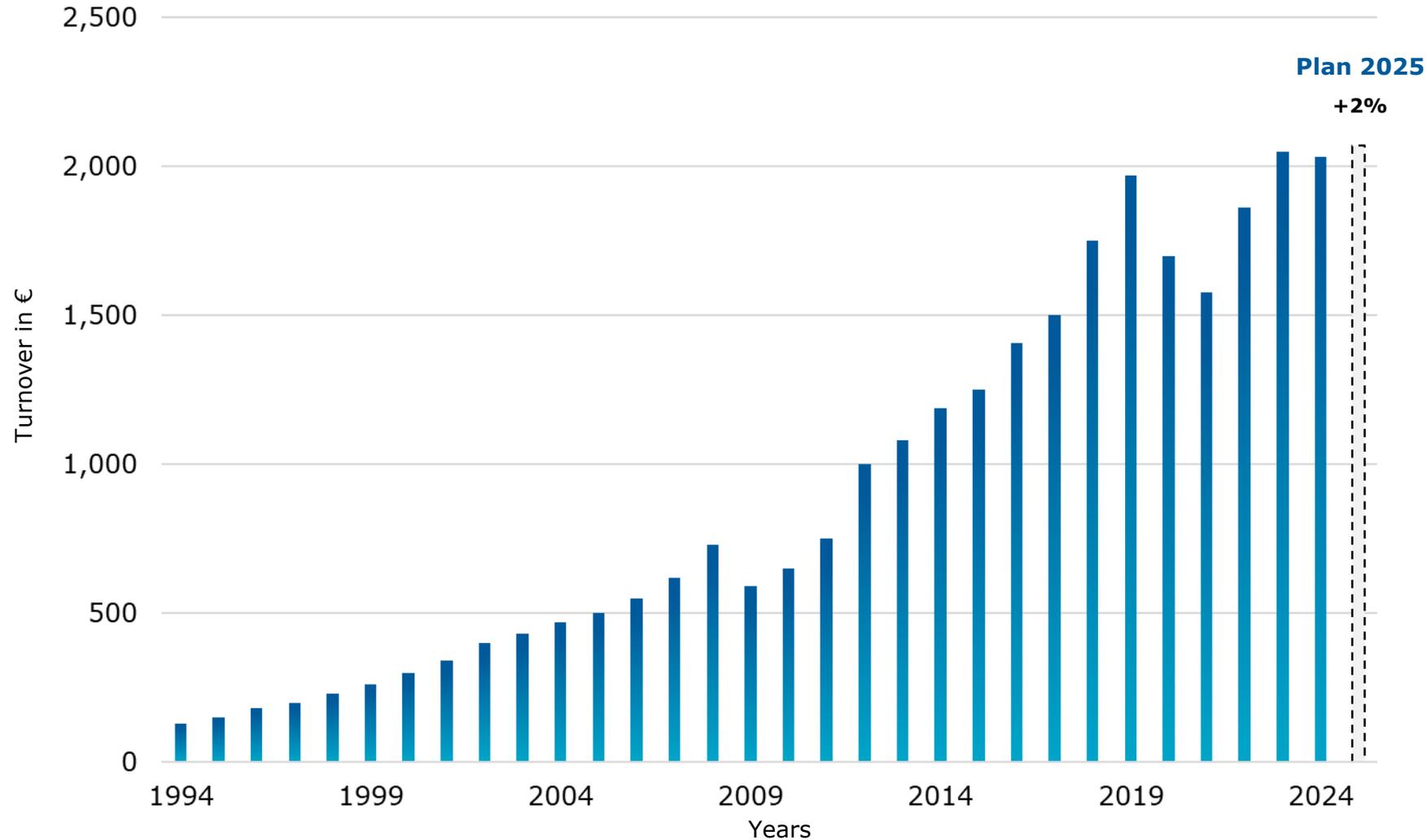
67 %

Engineers and
Scientists

2,300

Granted Patents
in Force

Our Turnover



2.03 Bn €

Turnover in 2024

96 %

Export Quota

Our Executive Board



Helmut O. List
Chairman and CEO



Lukas Walter
Chief Operating Officer

Mobility Technologies



Stefan Bruhnke
EVP Global Business Development,
Sales and International Operations

Light Duty Vehicles and Racing
Mobility Technologies



Gustav Tuschen
EVP Global Business Development
Sales and International Operations

Comm. Vehicles and Power Systems
Mobility Technologies



Yorck Schmidt
Chief Financial Officer



Matthias Dank
EVP Global Business Development,
Sales and International Operations

Instrumentation and Test Systems



Urs Gerspach
EVP Test Systems and Global
Operations

Instrumentation and Test Systems



Jens Poggenburg
EVP Software Products, Emission
and Services

Instrumentation and Test Systems



Mobility technologies
are at the center
of everything we do.



Our Mission and Vision

Clean. Affordable. Connected. Intelligent.

We provide leading technologies and superior services to our customers for a greener, safer, better world of mobility and beyond.



Our Core Values

Our values are the guiding force behind our everyday work.

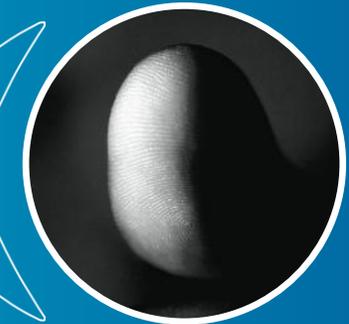
They have shaped our corporate culture since the very beginning.



Pioneering Spirit



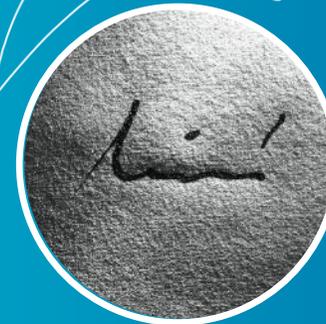
Customer Orientation



Problem-Solving Competence



Responsibility



Independence



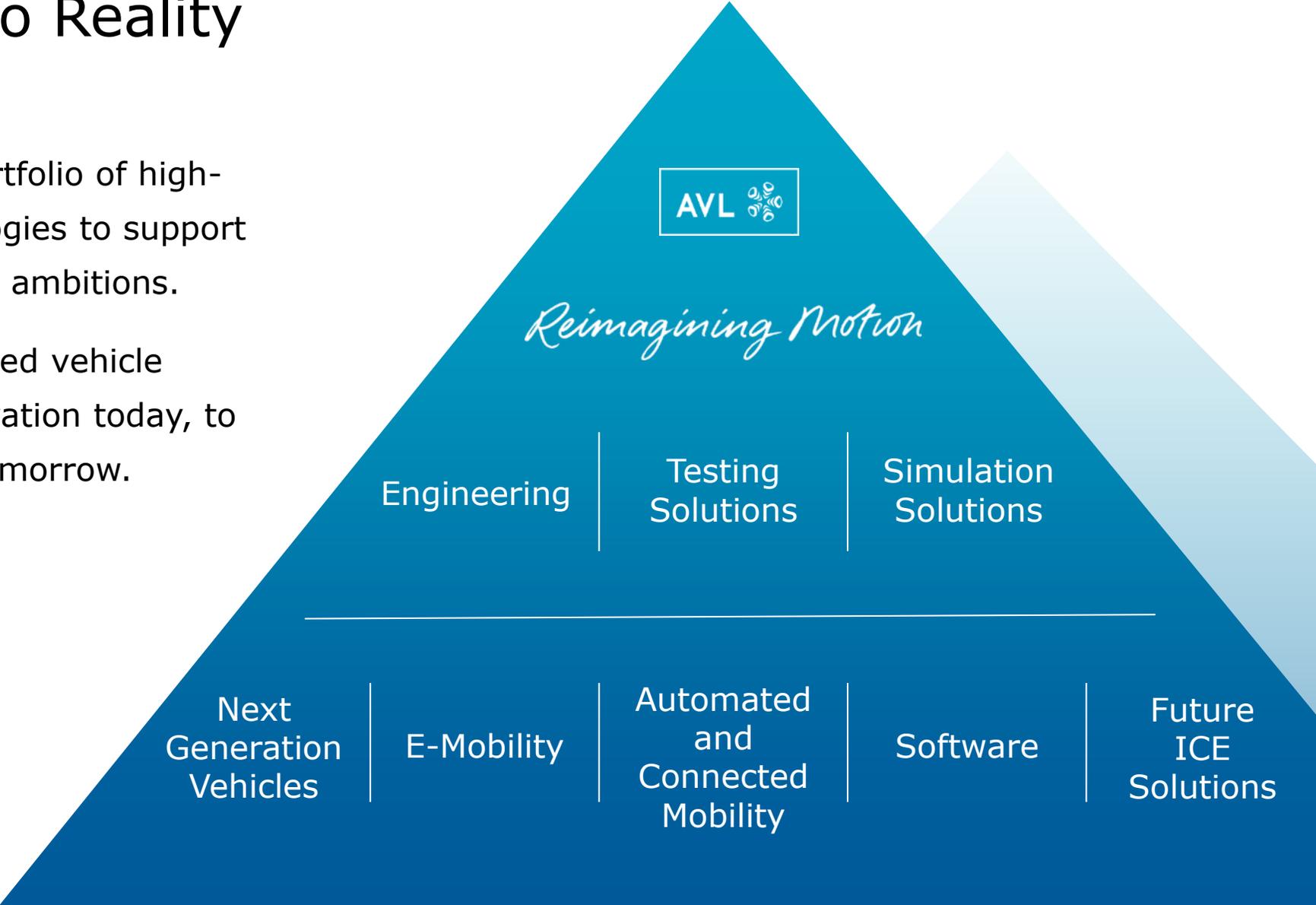
Why Customers Choose Us

- Agility and speed in adapting to a changing industry
- Combined engineering, testing and simulation know-how
- Reliable partner from ideation to serial production
- Long-term experience applied across different industries
- Global footprint and expert network
- Our passion for innovation

Turning Visions Into Reality

We constantly transform our portfolio of high-end methodologies and technologies to support our customers in achieving their ambitions.

From future fuels to the connected vehicle ecosystem, we are driving innovation today, to build the mobility concepts of tomorrow.



Industry-Wide Value Creation

With future-proven tools, products and systems, augmented by our global network of experts and facilities, we support OEMs and Tier1s to shape current and future technologies for all industries.



Passenger Cars



Commercial Vehicles



Racing



Agriculture



2 and 3-Wheelers



Marine



Rail



Aviation



Industrial Energy



Engineering



- Design and development services for electric vehicle propulsion systems
- Functional development and electrical and electronics for the whole vehicle
- Electrolysis, e-fuel production, power generation for industrial energy, marine and aviation
- Support of future technologies such as ADAS and Automated Driving

Testing Solutions



- Advanced tools and methodologies for energy-efficient, fast, and reliable development, testing and validation
- Great variety of application solutions connecting different development environments
- Seamless integration of AVL and third-party products, system and software solutions tailored to the user workflow

Simulation Solutions



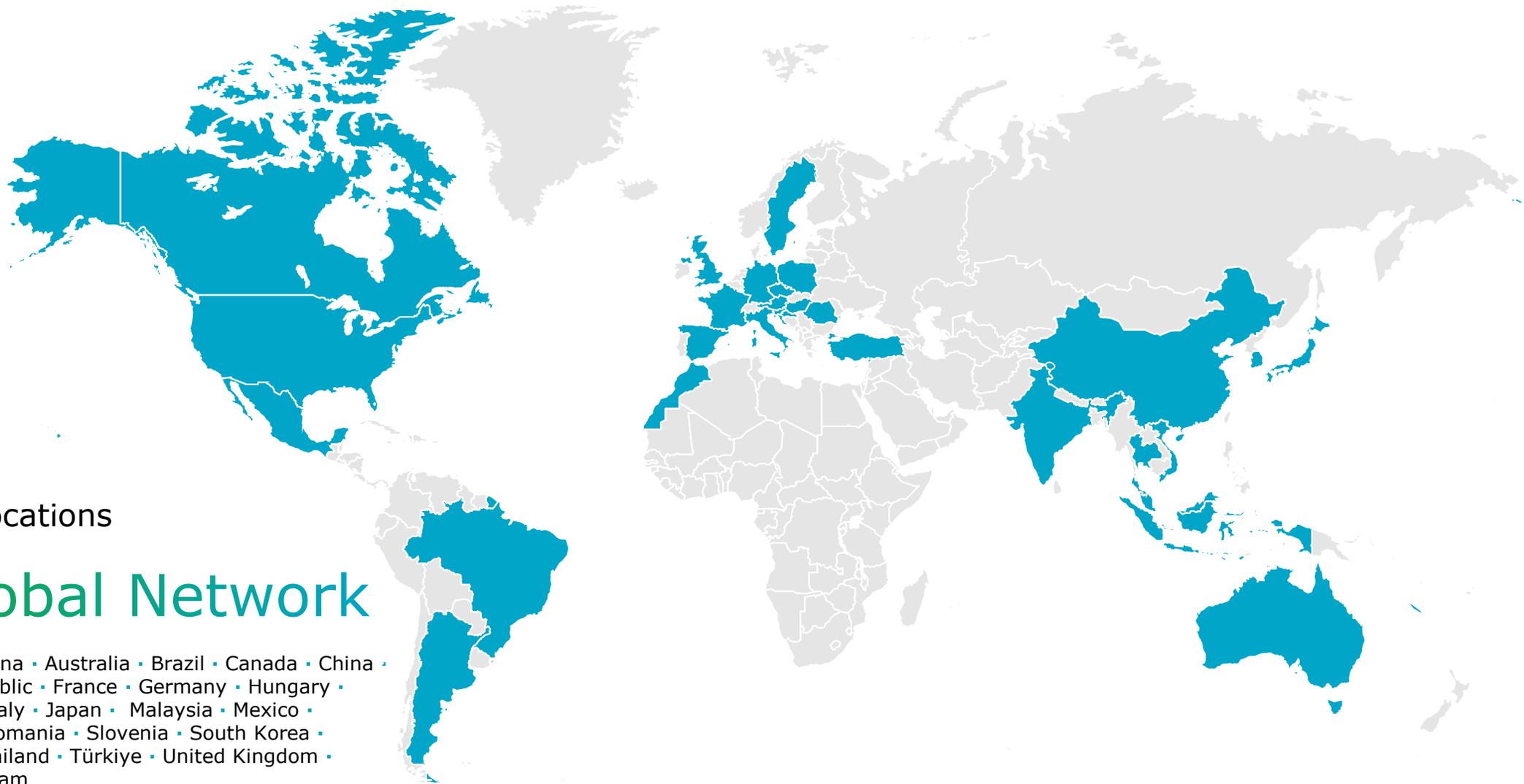
- Proven partner in delivering efficiency gains through virtualization
- Wide range of simulation solutions for all propulsion systems and phases of the vehicle development process
- High-definition insights into the behavior and interactions of components, systems and entire vehicles

Our Global Footprint

Strong global presence through a worldwide network of affiliates that allows us to work with our customers locally, from project start to a long-term partnership.

- Global structure and organization
- Global project execution
- Local engineers as part of a global team
- Global pool of expertise
- Global supply chain management





Worldwide Locations

Our Global Network

Austria, HQ | Argentina · Australia · Brazil · Canada · China · Croatia · Czech Republic · France · Germany · Hungary · India · Indonesia · Italy · Japan · Malaysia · Mexico · Morocco · Poland · Romania · Slovenia · South Korea · Spain · Sweden · Thailand · Türkiye · United Kingdom · United States · Vietnam



Worldwide Locations

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We Owe It to the Planet

It is our passion as an organization to contribute to the resolution of social, cultural and global issues – especially with regards to environmental protection, sustainability and global emission reduction.

- Employee engagement
- Supply chain responsibility
- Ethics and integrity
- Environmental protection
- Efficient use of energy and raw materials

Environmental Sustainability

We have already taken numerous actions to reach GHG neutrality at our headquarters.

- Global energy consumption and GHG monitoring
- 100 % renewable electricity
- Solar facility (>3,300 m²)
- System for infrastructure waste heat recovery
- >50 % electric or hybrid vehicles in our carpool
- Use of a heat pump to replace fossil fuel heating

Certificates



ISO 14001 | ISO 9001 | ISO 27001 | ISO 45001 | ISO 21434
ISO 17025 | ECOPROFIT® | Ford Q1 Award





Cultural Engagement Bridging Art and Science

Creating. Engaging. Supporting. Facilitating.

The AVL Cultural Foundation supports projects that bridge the gap between art and science to explore and embrace human creativity and innovation.

www.avlcf.com





Next Generation Vehicles



Engineering a Better Future

With our comprehensive technological know-how in all vehicle systems and functions, and our many years of experience in the implementation and use of virtual development methods, we support our customers in managing complexity.

- Development, engineering, services and products
- Vehicle and vehicle systems
- Vehicle functions
- Vehicle development targets and attributes

E-Mobility



Redrawing the Lines of Electrification

We are relentlessly striving towards climate-neutral mobility. Not just by increasing the efficiency of multiple propulsion systems, but also by pioneering energy from green resources.

20+

Years of
Experience

5,700+

E-Mobility
Experts

900+

Executed
Battery Projects

6

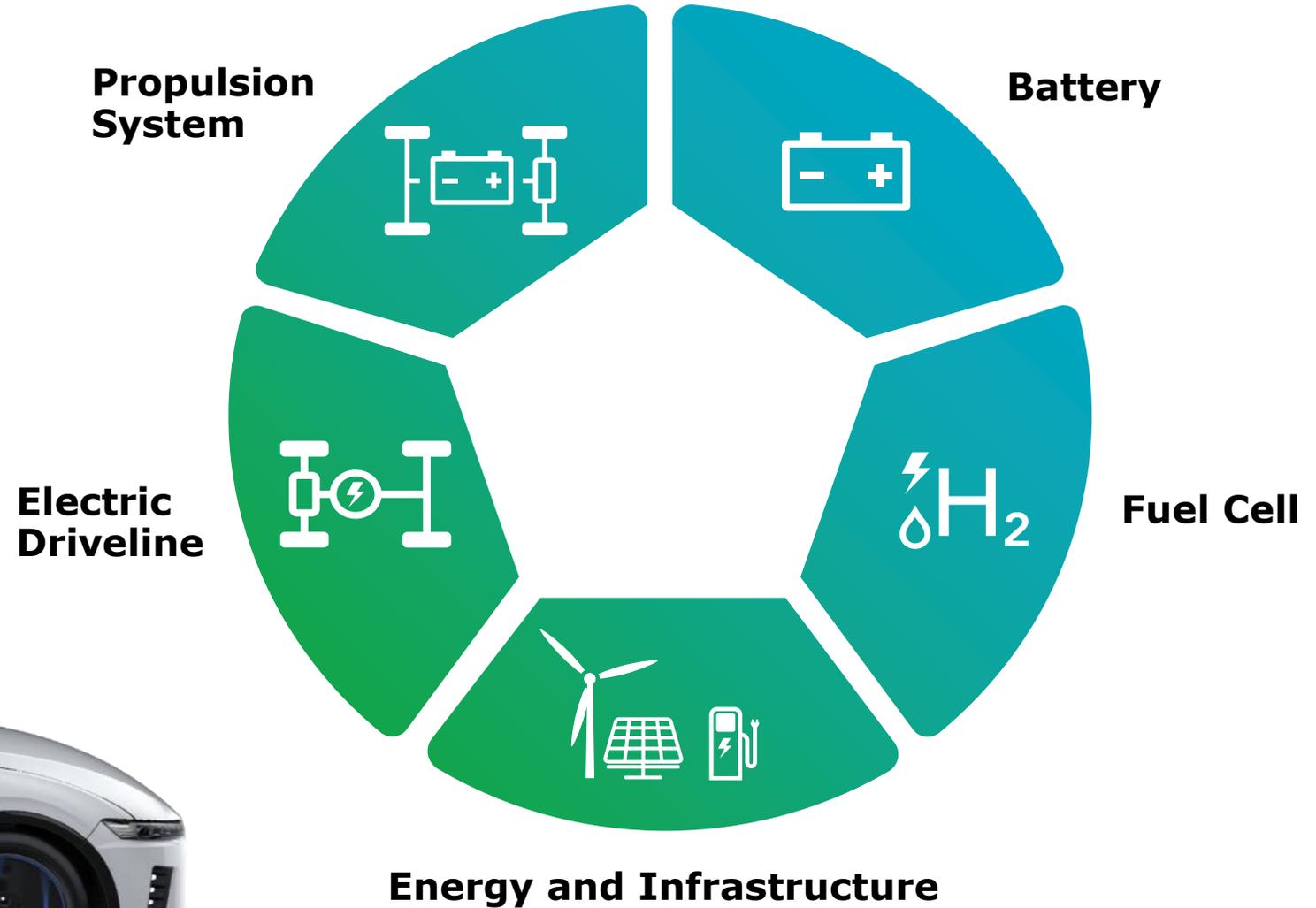
Fuel Cell
Tech Centers

650+

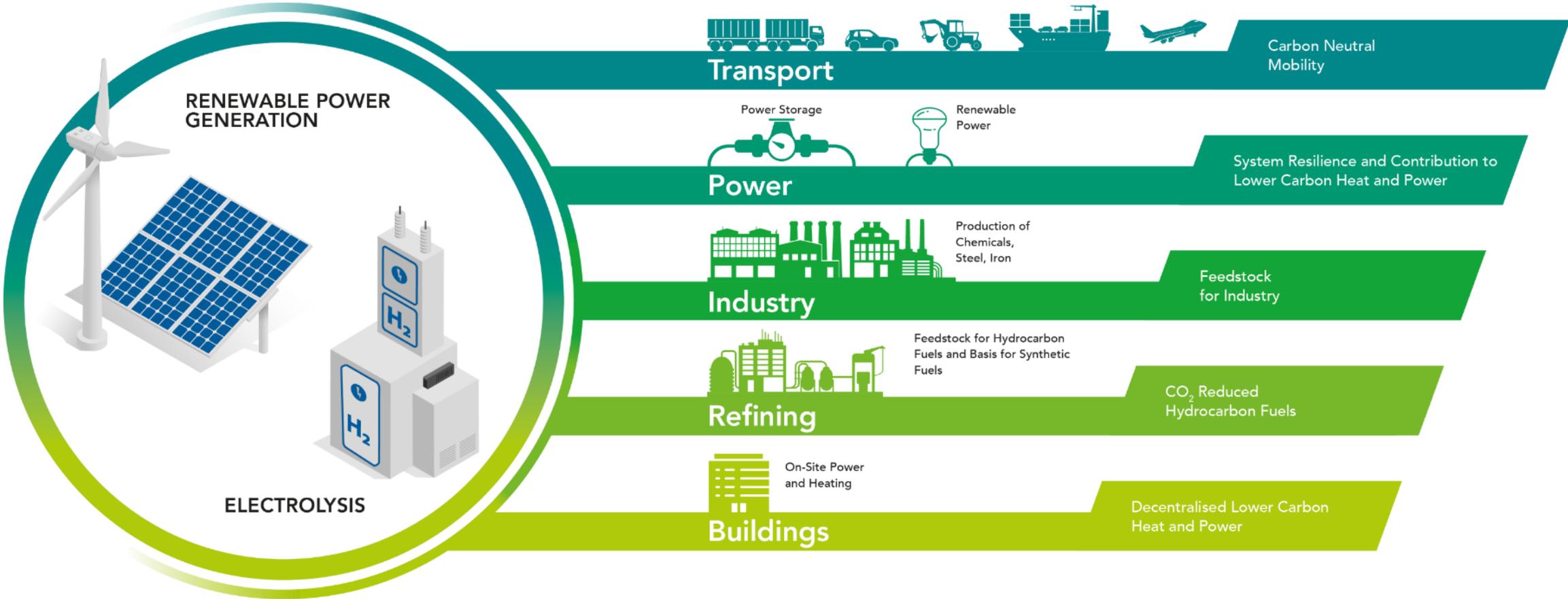
Fuel Cell
Engineers

E-Mobility

From battery to fuel cell technologies, we are paving the way for e-mobility by driving innovative and affordable solutions.



The Hydrogen Journey



E-Mobility - Highlights



Battery Innovation Center

Our center of excellence at our headquarters in Graz focuses on the development, implementation and validation of new, highly efficient battery production processes.



Hydrogen and Fuel Cell Test Center

The new center in Graz is one of the largest and most advanced test sites for fuel cells and electrolysis systems in the world.

Automated and Connected Mobility



Technology Designed for the Human Journey

Mobility is changing. As technologies such as assisted and automated concepts gain focus, we face a paradigm shift in the way vehicles are designed, built and used. We are your professional and reliable partner for high demanding technology solutions within ADAS/AD system development.

15+

Years of Experience

400+

Customer Projects

90+

Automotive Customers

19

Competence Centers

450+

ADAS/AD Experts Worldwide

Comprehensive and constantly evolving partner ecosystem

Automated and Connected Mobility - Highlights



AVL ZalaZONE Proving Ground

250-hectar vehicle proving ground specifically designed for development and validation tests of autonomous and electric vehicles. The smart city allows numerous traffic, technical (NCAP/GSR/V2X), and dynamic test scenarios.



Mobility and Sensor Center Roding

In the new indoor sensor center in Germany, sensors for driver assistance systems can be verified and validated. For example, weather effects can be tested independently of real outdoor conditions.

Software, AI and Data Intelligence



Driving the Now, Defining the Next

At AVL we place innovation at the heart of development. Our software is both ready for today and designed for tomorrow's challenges. Our solutions range from simulation, virtualization, and test automation (for vehicle development) to ADAS/AD and car software. We are pioneering advancements in the realm of software-defined vehicles to ensure readiness for the future of automotive innovation.

3,000+

Software
Experts and
Engineers

100+

Data
Engineers
and Scientists

20+

Software
Development
and Support
Centers

6,500+

Test
Automation
Systems

40+

Software
Products
and Solution
Suites

20+

Mio. Vehicles
Using AVL
Technologies

Software, AI and Data Intelligence

Application Know-How

Propulsion systems

Next generation vehicles

Automated and connected mobility

Electrification of functions

Embedded Software Development

- E/E platforms and integration
- Advanced Driver Assistance Systems (ADAS) and Automated Driving (AD)
- Functional safety and cybersecurity
- ASPICE compliant development

Cloud Software Development

- Customized data pipelines
- Scalable analytics
- Automated CI/CD pipelines

Simulation, Test Software and Methodology

- Design and simulation solutions
- Functional testing (MiL, HiL, SiL)
- Lab and process management
- Test automation and virtualization

Artificial Intelligence Solutions

- LLM utilization for Requirements
- Data analytics for development and fleet data
- Anomaly Detection
- Failure prediction
- Root Cause Analysis

All software solutions contain our innovation, engineering legacy and application insight.

Software, AI and Data Intelligence - Highlights



Advanced Simulation Technologies

Innovation for efficient development



Software for All Phases of Product Lifecycle

Long history of proven solutions

Cloudification Program

Experience enhanced:
Accessibility, efficiency,
capability



Easy Access and Knowledge Sharing

Application know-how
is the key

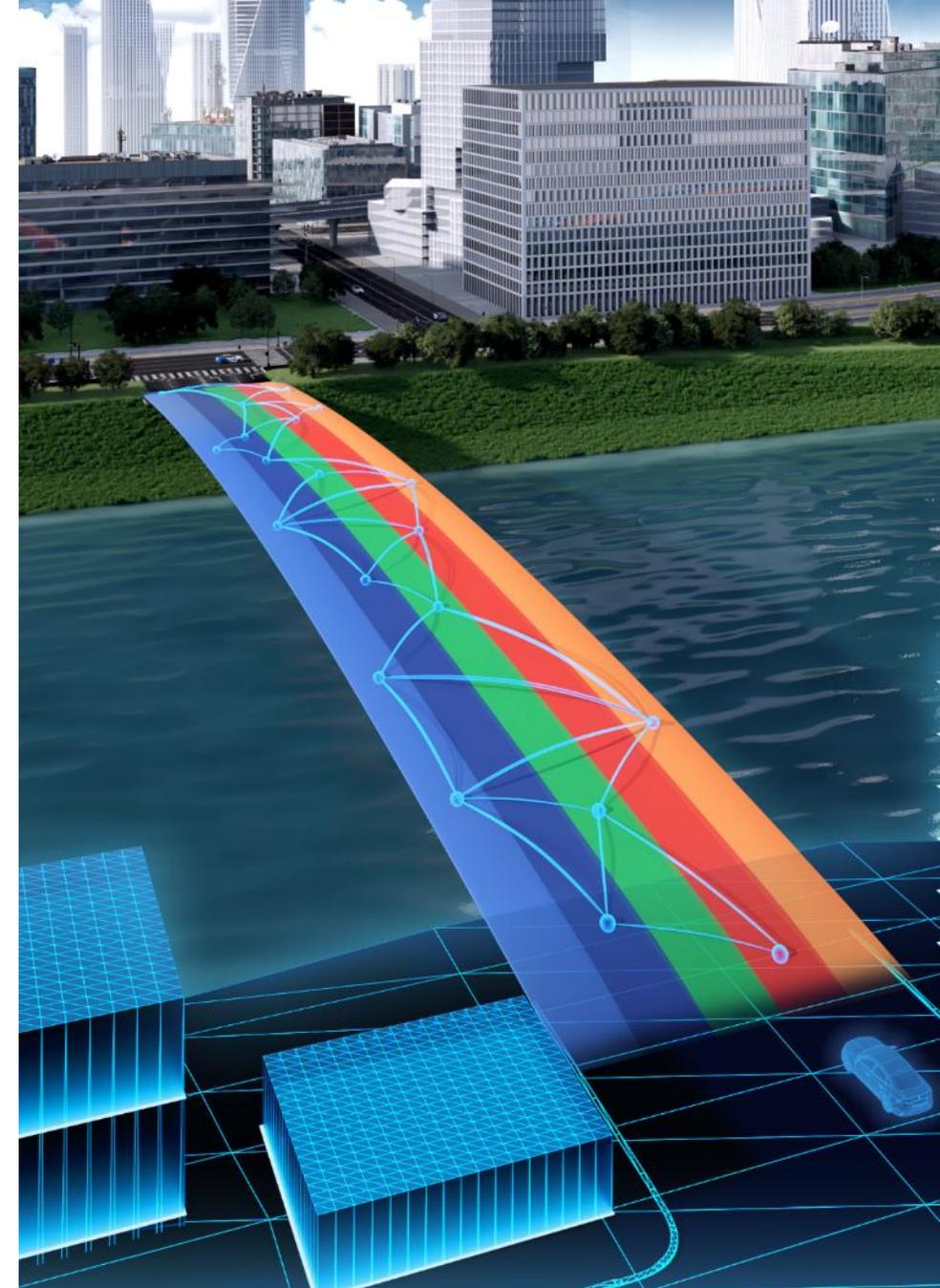


Integrated and Open Development Platform (IODP)

Orchestrating Development Excellence

We bridge the gap between the virtual and the real world, connecting simulation and testing for a continuous and functional view of your product throughout the development process.

We pursue our vision of an integrated and open development platform that seamlessly integrates into your development ecosystem and is open to third-party tools.



Future ICE Solutions



Creating a Cleaner and Greener Future

To achieve climate-neutrality, we are committed to support OEMs with mobility solutions that help to improve the performance and efficiency of traditional powertrains, as well as their electrification.

- ICE-based powertrains
- Hybrid-based powertrains
- RDE / ISC and WLTP
- Alternative fuels
- Emission legislation

AVL RACETECH

Innovate. Accelerate. Lead.

Our global motorsport division provides state-of-the-art technology and services in the fields of engineering, testing, simulation, and manufacturing. We are a key supplier for teams, series and drivers. From Formula 1, as well as NASCAR or MotoGP. We believe in and utilize motorsport as the platform for innovation.

20+

Years of
Experience

110

Employees Across
Business Units

17

Race Series Worldwide
with AVL RACETECH
Involvement





Looking Beyond the Limits of Technology

Passion for Innovation

Together with an international network of experts and with more than 50 Tech and Engineering Centers worldwide, we drive sustainable mobility trends for a greener future.

11 %

Of Turnover Invested
in Inhouse R&D

100+

University
Cooperations

2,300

Granted Patents
in Force

200+

Projects within
European Programs
for R&D

CREATORS EXPEDITION

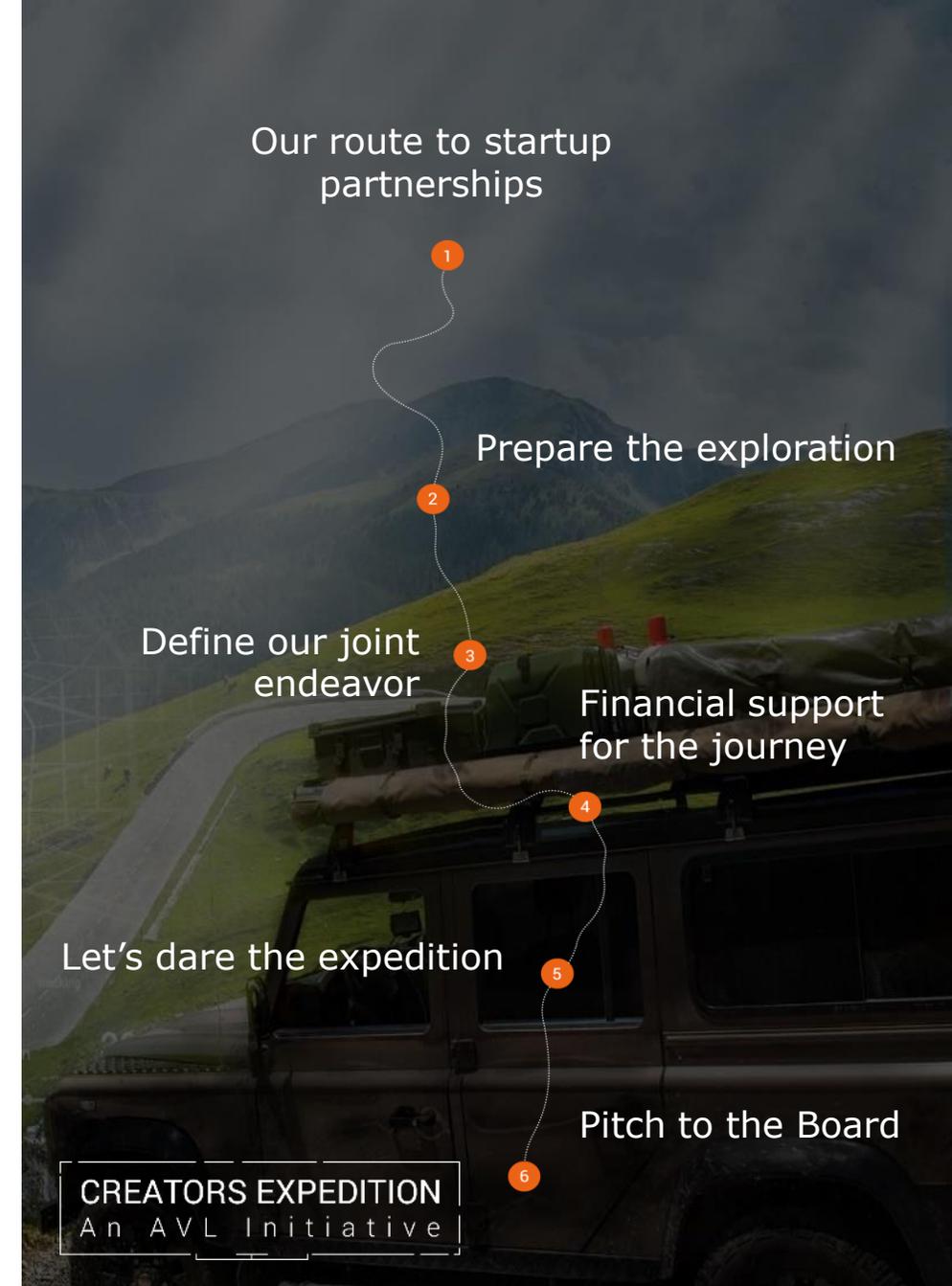
An AVL Initiative

The Creators Expedition is an accelerator program funded by AVL that supports auto-tech startups in the areas of e-mobility, AI, autonomous driving and many more.

With our startup program we co-innovate and build sustainable partnerships with deep tech startups to drive innovation for our customers.

The open approach enables us to operate in a broad network and jointly solve complex challenges of our time.

www.creators-expedition.com



Our Global Tech and Engineering Centers

We run best-in-class test facilities across the globe. By offering leading solutions and methodologies, we meet customer's demands while ensuring highest quality and robust results throughout the entire development process.

300+

Testbeds Operated
Worldwide

95 ICE-based powertrains
81 Electrified powertrains
82 Vehicle and transmission systems
57 HiL and virtual testbeds

50+

Locations in 21
Countries

2

Test Tracks including
ADAS Infrastructure



Our Global Tech and Engineering Centers

EUROPE

TECH CENTERS

HQ Graz **AUT**

Steyr **AUT**

Bietigheim-

Bissingen **GER**

Munich **GER**

Neuenstadt **GER**

Regensburg **GER**

Remscheid **GER**

Roding **GER**

Stuttgart **GER**

Wolfsburg **GER**

Paris **FRA**

Reggio Emilia **ITA**

Torino **ITA**

Budapest/Erd **HUN**

Zalaegerszeg **HUN**

Coventry **GBR**

Gothenburg **SWE**

Haninge **SWE**

Södertälje **SWE**

Trollhättan **SWE**

Zagreb **CRO**

ENGINEERING CENTERS

Berlin **GER**

Heilbronn **GER**

Ingolstadt **GER**

Leonberg **GER**

Neuss **GER**

Roding **GER**

Mataro **ESP**

Valladolid **ESP**

Kecskemét **HUN**

Basildon **GBR**

Liljeholmen **SWE**

Maribor **SLO**



Our Global Tech and Engineering Centers

NORTH AND SOUTH AMERICA

TECH CENTERS

Ann Arbor **USA**

Lake Forest **USA**

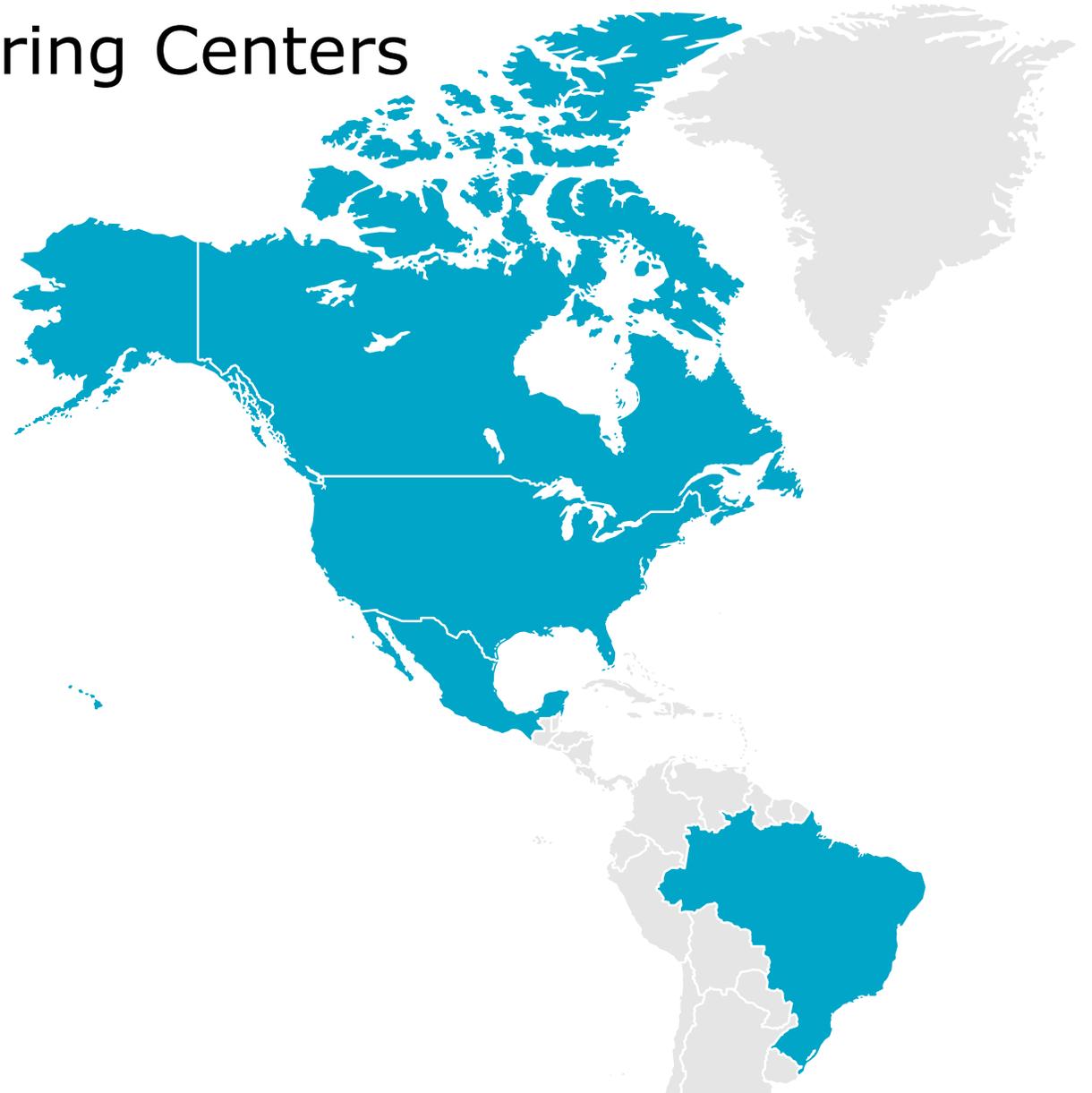
Plymouth **USA**

Vancouver **CAN**

São Paulo **BRA**

ENGINEERING CENTER

Mexico City **MEX**



Our Global Tech and Engineering Centers

ASIA

TECH CENTERS

Delhi-Gurgaon **IND**

Shanghai **CHN**

Tianjin **CHN**

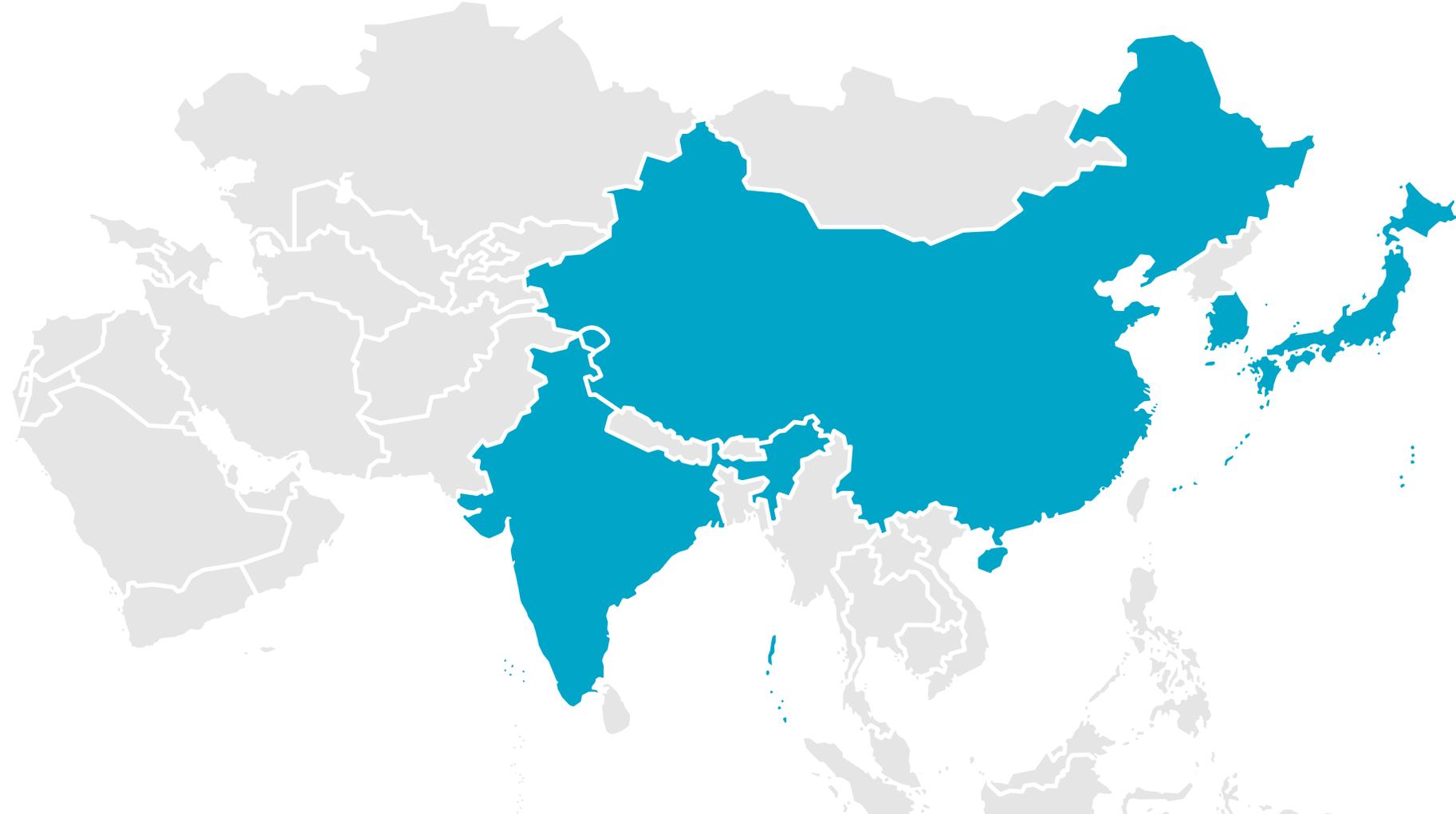
Seoul **KOR**

Kawasaki **JPN**

ENGINEERING CENTER

Chengdu **CHN**

Lin Gang **CHN**

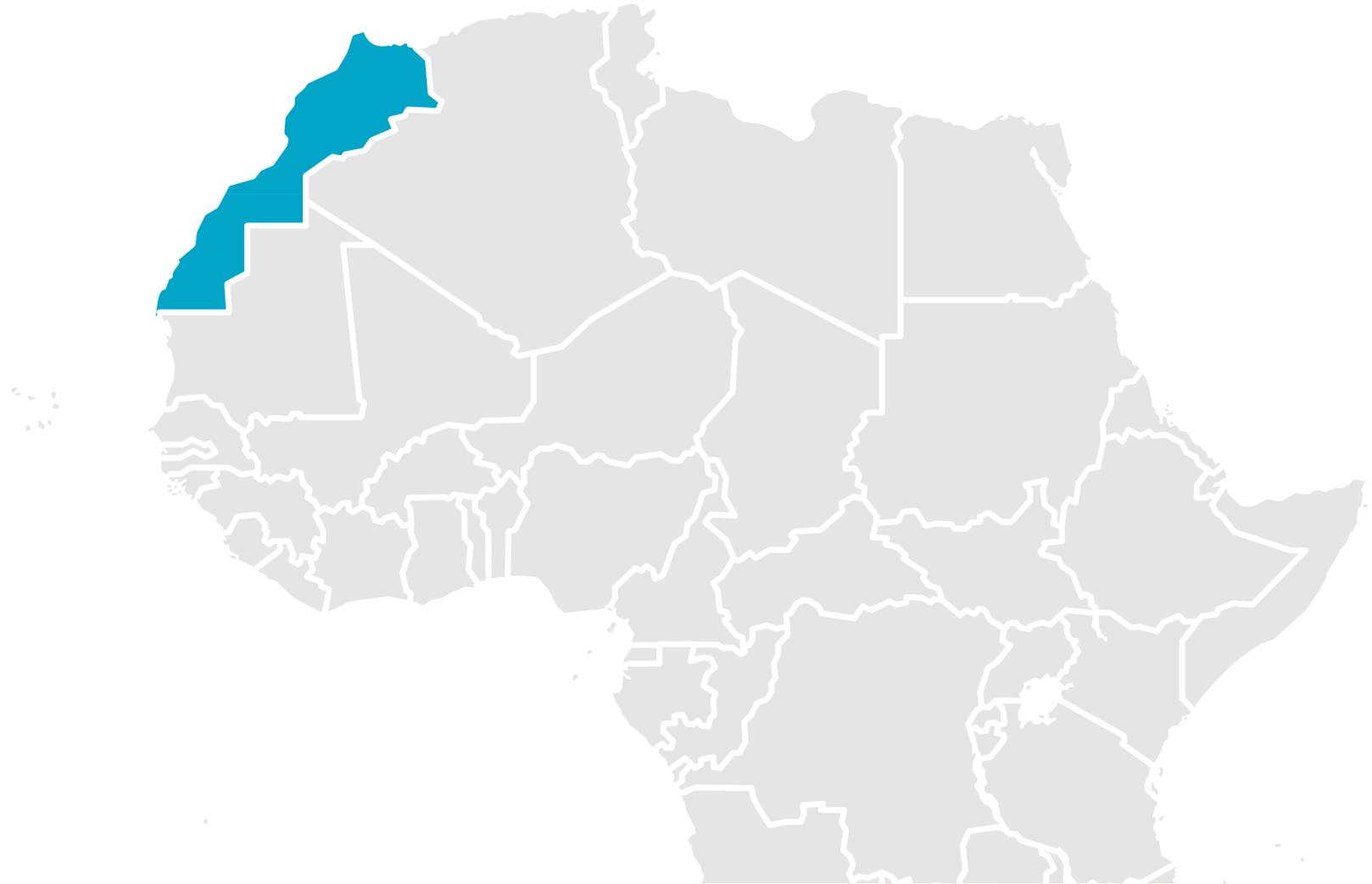


Our Global Tech and Engineering Centers

AFRICA

ENGINEERING CENTER

Rabat **MAR**



Turnkey Solutions

From Requirements to Reality

We are your reliable partner for any investment project, from the early planning stages all the way to operation and beyond.

With our extensive test system portfolio and technology-rich application know how, we are committed to deliver highly efficient and CO₂-optimised turnkey solutions.

1,000+

Testbeds Designed

110+

Executed Projects
in 22 Countries





Thank you



www.avl.com

